

EANS-Tip Announcement: adidas AG / Announcement according to Articles 37v, 37w, 37x et seqq. of the WpHG (the German Securities Act) with the objective of Europe-wide distribution

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Tip announcement for financial statements transmitted by euro adhoc. The issuer is responsible for the content of this announcement.  
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The company adidas AG is declaring its financial reporting publication plan below:

Report Type: Group-Quarterly Report Within The First Half Of The Year

German:

Publication Date : 03.05.2013

Publication Location:

[http://www.adidas-group.com/de/investorrelations/assets/pdf/quarterly\\_reports/Q1\\_2013\\_De.pdf](http://www.adidas-group.com/de/investorrelations/assets/pdf/quarterly_reports/Q1_2013_De.pdf)

English:

Publication Date : 03.05.2013

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[http://www.adidas-group.com/en/investorrelations/assets/pdf/quarterly\\_reports/Q1\\_2013\\_En.pdf](http://www.adidas-group.com/en/investorrelations/assets/pdf/quarterly_reports/Q1_2013_En.pdf)

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