



**ADIDAS AG
HERZOGENAURACH**

- ISIN: DE000A1EWWW0 -

**Disclosure in accordance with § 49 section 1 sentence 1 number 2 of the
German Securities Trading Act (Wertpapierhandelsgesetz – WpHG)
on the cancelation of treasury shares for the purpose of reducing the nominal capital**

By resolution of the Annual General Meeting of adidas AG dated May 12, 2016, the Executive Board was authorized pursuant to § 71 section 1 number 8 German Stock Corporation Act (Aktiengesetz - AktG) to repurchase adidas AG shares and to cancel these shares as well as other treasury shares acquired based on previous authorizations without such cancelation requiring another resolution by the Annual General Meeting.

On October 17, 2018, the Executive Board of adidas AG resolved to utilize this authorization and cancel 8,800,000 treasury shares, thereby reducing the nominal capital by EUR 8,800,000.00. This corresponds to roughly 4.21% of the nominal capital prior to the cancelation and capital reduction.

After implementation of the cancelation of the shares, the nominal capital of adidas AG amounts to EUR 200,416,186.00, divided into 200,416,186 no-par-value shares, each share with a pro rata amount in the nominal capital of EUR 1.00.

Herzogenaurach, October 2018

**adidas AG
The Executive Board**