

## GÜNTER WEIGL

SENIOR VICE PRESIDENT GLOBAL SPORTS MARKETING & BRAND RELATIONS, ADIDAS AG



**MEMBER OF THE ADIDAS AG  
SUPERVISORY BOARD SINCE  
2019**

**MEMBERSHIP IN OTHER  
STATUTORY SUPERVISORY  
BOARDS IN GERMANY**  
None

**MEMBERSHIP IN COMPARABLE  
DOMESTIC AND FOREIGN  
CONTROLLING BODIES OF  
COMMERCIAL ENTERPRISES**  
None

### PERSONAL DATA:

**Date of birth:** April 14, 1965 in Berching, Germany

**Nationality:** German

**Education:** Studies at the University of Bayreuth, Bayreuth, Germany  
Degree in sports economics (*Diplom in Sportökonomie*)

### CAREER AND MATERIAL ACTIVITIES:

since 2013	Senior Vice President Global Sports Marketing & Brand Relations, adidas AG
2010 – 2013	Managing Director Central Europe, adidas AG
2007 – 2009	Managing Director, adidas Iberia, Zaragoza, Spain
1999 – 2007	Global Director Football / Head of Business Unit Football, adidas AG
1998 – 1999	Global Category Manager Football Apparel, adidas AG
1996 – 1998	Global Category Manager Football Footwear, adidas AG
1992 – 1996	Various positions, last position: Global Product Manager Football Footwear, adidas AG