

**adidas AG
Herzogenaurach**

- ISIN: DE000A1EWW0 -

**Notification pursuant to § 30b section 1 number 2 German Securities Trading Act
(Wertpapierhandelsgesetz - WpHG)
Resolution on subscription rights regarding the creating of an authorised capital**

The Annual General Meeting of adidas AG decided on May 12, 2016 to create a new authorised capital, the Authorised Capital 2016, and amend the Company's Articles of Association accordingly.

The Executive Board shall be entitled for a duration of five years effective from the entry of the Authorised Capital 2016 with the commercial register, i.e. until June 14, 2021, to increase the Company's nominal capital, subject to Supervisory Board approval, by issuing up to 4,000,000 new shares against contributions in cash once or several times by no more than EUR 4,000,000 altogether (Authorised Capital 2016). Any repurchased treasury shares of the Company which are used by the Company for employee share purchase plans during the term of the Authorised Capital 2016 shall be attributed to the maximum number of 4,000,000 shares. Shareholders subscription rights shall be excluded. The Authorised Capital 2016 may only be used for issuing new shares to (current and former) employees of adidas AG and its affiliated companies as well as to (current and former) members of management bodies of affiliated companies of adidas AG.

The full wording of the resolutions on Agenda Item 8 of the Annual General Meeting of adidas AG on May 12, 2016 is available in the Agenda of the Annual General Meeting published in the German Federal Gazette (Bundesanzeiger) on March 22, 2016.

The corresponding resolutions on the creation of the Authorised Capital 2016 were entered in the commercial register of adidas AG at the Fuerth Local Court on June 15, 2016 (HRB 3868).

Herzogenaurach, June 2016

**adidas AG
THE EXECUTIVE BOARD**