

adidas Association Memberships

Country	Organization name	Purpose of organization
Argentina	German Argentina Chamber of Commerce - AHK	The German-Argentina Chamber of Commerce and Industry has been the information, contact and service organization for bilateral industrial and trade relations between Germany and Argentina since 1916.
Argentina	American Chamber of Commerce	The American Chamber of Commerce in Argentina aims to promote an ethical and transparent business environment that contributes to the objectives of its partners and the economic and institutional development of Argentina.
Argentina	Argentina Anticounterfeiting Civil Association	The Argentine Anticounterfeiting Civil Association was created to fight against counterfeit and trademark piracy, unfair competition and informal work.
Argentina	Argentine Chamber of Importers - CIRA	The Chamber of Importers of the Argentine Republic is a private, non-profit, non-governmental organization with 114 years of service in the import sector.
Argentina	Institute for the Development of Argentine Business - Idea	The Institute for business development in Argentina promotes the growth and competitiveness of the country's companies. It is a non-sectoral association whose objective is to contribute to economic and social progress.
Australia	Australia Sporting Goods Association	The Australia Sporting Goods Association represents brands, manufacturers, distributors and retailers, and is therefore the sector's leading voice. Since forming in 1981, ASGA remains focused on supporting the industry and the membership base that ASGA represents & actively advocates for.
Belgium	Baker & McKenzie - Brands for Europe	Brands for Europe is a group of leading brands across numerous industry sectors. Member companies include Adidas, Apple, Bose, Canon, HP, the LEGO Group, Levi Strauss & Co., L'Oréal, Nestlé, Nike, Panasonic, Philips, P&G, Puig, Swatch Group, Unilever and Whirlpool. The group is represented by Baker McKenzie.
Belgium	G PLUS (Portland)	The Together Against Counterfeiting (TAC) Alliance brings together almost 100 companies from all industrial sectors, with the support of over 20 trade associations and NGOs. The purpose is to raise awareness about the impact of the worrying growth of counterfeiting and push for the adoption of immediate, horizontal and ambitious legislative solutions at European level.
Belgium	Industry Summit	The Industry Summit is a non-profit organisation with the purpose to accelerate improved labor conditions in the apparel and footwear industries by promoting resilience in the supply chain, responsible business practices, transparency, accountability and a high-quality compliance system.
Brazil	Associação pela Indústria e Comércio Esportivo - APICE	APICE represents brands, retail and the sports products industry operating in Brazil, advocating on their behalf to the government, public or private entities and society in general.

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Brazil	Brand Protection Group - BPG	The Brand Protection Group is a non-profit organization founded in 2002 which aims to combat counterfeiting as well as fighting all intellectual property rights violations, unfair competition, smuggling and the trade of illicit products in Brazil.
Cambodia	European Chamber of Commerce in Cambodia - EuroCham	The European Chamber of Commerce in Cambodia serves to promote, support and represent its members and European business interests in dialogue with the Royal Government of Cambodia. It aims to develop a more efficient and fertile business and investment environment.
Canada	Americas Group	The Americas Group is a consulting, marketing and merchant banking firm examining worker rights issues that affect the industry supply chains in the Americas Region
China	Alibaba Anti-Counterfeiting Alliance - AACA	The Alibaba Anti-Counterfeiting Alliance serves as a platform for its members to collectively find solutions to counterfeiting and OPR infringement issues. AACA is widely recognized and respected both in China and abroad.
China	American Chamber of Commerce Shanghai	The American Chamber of Commerce in Shanghai is a non-profit, non partisan business organization and is committed to the principles of free trade, open markets, private enterprise and the unrestricted flow of information.
China	European Union Chamber of Commerce Shanghai & Beijing	The European Union Chamber of Commerce in China is a members-driven, non-profit, fee-based organization with a core structure of 26 Working Groups and 8 Fora representing European business in China
China	German Chamber of Commerce in China, South & Southwest	The German Chamber of Commerce in Greater China is part of the German Chambers of Commerce Worldwide Network. With the five main offices and seven supporting offices in Greater China and Germany, they focus on trade and investment between these two regions.
China	German Chamber of Commerce Shanghai	The German Chamber of Commerce Shanghai is part of the German Chambers of Commerce Worldwide Network. With the five main offices and seven supporting offices in Greater China and Germany, they focus on trade and investment between these two regions.
China	Quality Brands Protection Committee (QBPC) of China Association of Enterprises with Foreign Investment	The Quality Brands Protection Committee is supported by the former Ministry of Foreign Trade and Economic Cooperation of China. It was formed in March 2000 and registered under the China Association of Enterprises with Foreign Investment. It's role is to strengthen the cooperation with China's central and local government agencies, institutions, enterprises as well as local and international IP-related organizations to promote the improvement of China's IPR legal system, the IP administrative & judicial enforcement, the guiding role of judicial protection, and the construction of a fair and orderly legal environment for economic growth and scientific & technological innovation for global interconnection and intercommunication.

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China	Shanghai Foreign Investment Association	The Shanghai Foreign Investment Association is a non-profit and social legal entity and aims to increase mutual understanding and cooperation between Chinese institutions and foreign enterprises.
China	The American Chamber of Commerce in South China	The American Chamber of Commerce in South China is a non-partisan, non-profit organization dedicated to facilitating bilateral trade between the United States and the People's Republic of China.
Colombia	German Colombian Chamber of Commerce - AHK	The German-Colombian Chamber of Commerce serves to promote, support and represent its members business interests in dialogue with the government of Colombia and public institutions.
Colombia	Federación Colombiana de Agentes Logísticos en Comercio Internacional - FITAC	The Colombian Federation of Agents of Logistics in International Trade is a network platform of international companies to advance customs and trade management.
Colombia	Federación Nacional de Comerciantes - FENALCO	The National Federation of Merchants is an organisation that serves to connect companies, institutions and organisations aiming to advance commercial and taxes management.
Czech Republic	Association For Electronic Commerce - APEK	The Association For Electronic Commerce represents Czech e-commerce companies and entrepreneurs and supports its members to improve respectively to develop their e-commerce activities.
Europe	European Outdoor Group - EOG	The European Outdoor Group represents the interests of retailers, national associations, and technology providers and manages and supports in areas such as market research, CSR and sustainability, events and shows, outdoor retail, engaging with politicians and legislators, promotion of outdoor activities to the general public, and more.
Europe	Federation of European Sporting Goods Industry - FESI	The Federation of the European Sporting Goods Industry represents the interests of the sporting goods industry in Europe, advancing its members' priorities and promoting initiatives that benefit the sector, EU citizens and the society as a whole.
Europe	Interel Group --- IP2I (IP to Innovate)	IP2Innovate is a coalition of small and large companies that create innovative products and services in Europe and collectively hold thousands of European patents, as well as European industry groups.
France	Fashion Pact	The Fashion Pact is a global coalition of companies in the fashion and textile industry including their suppliers and distributors, all committed to common core environmental goals in three areas: Stopping global warming, restoring biodiversity and protecting the oceans.
France	Union des Fabricants - UNIFAB	The Union des Fabricants is a French association for the defence and promotion of intellectual property rights.
France	Union Sport & Cycle	Union Sport & Cycle is the leading professional organization in the French sports industry and brings together more than 1,400 companies, 500 brands and 3,000 outlets. It's purpose is to advise, represent, and help members to anticipate and promote physical and sporting activity.

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Germany	Aktionskreis gegen Produkt- und Markenpiraterie e.V. - APM	The German Anti-Counterfeiting Association is a cross-industrial alliance in the protection of intellectual property. The APM is a joint initiative of the German Association of Chambers of Industry and Commerce (DIHK), the Federation of German Industry (BDI), and the German Brands Association. Companies from different sectors participate in the APM to promote conditions in which innovative activities can develop and count on effective protection.
Germany	Bitkom e.V.	Bitkom is Germany's digital association, representing more than 2,700 companies of the digital economy. Members offer software, telecommunications and internet services, produce hardware and consumer electronics, operate in the digital media sector or are in other ways affiliated with the digital economy.
Germany	Bundesverband der Deutschen Sportartikel-Industrie - BSI	The Federal Association of the German Sporting Goods Industry is the business association of German sporting goods manufacturers, wholesalers and importers, founded in 1910. Its members include leading, mostly medium-sized companies, among them international market leaders in various sectors.
Germany	Bundesvereinigung Logistik - BVL	The Federal Association of Logistics is a platform to promote awareness for the importance of logistics and supply chain management in industry, science and the public sphere to systematically document logistical problem definitions and to develop methods and processes to solve these problems on an interdisciplinary and sector-focused basis. As well the platform promotes and continuously optimises the application of relevant solutions.
Germany	Charta Digitale Vernetzung	The Charta digitale Vernetzung is a corporate initiative that emerged from the National IT Summit (now the Digital Summit) and was founded by members of the "Intelligent Networking" focus group. It comprises ten principles on various aspects of digital networking, addressing the social and economic potential as well as the handling of data, infrastructures and standards.
Germany	Deutsches Aktieninstitut e.V.	Deutsches Aktieninstitut represents 200 listed companies of a variety of sectors, banks and financial services firms, investors, stock exchanges, renowned law firms, leading consulting firms and other important capital markets stakeholders. In a close dialogue with policy makers they constructively work on the development of capital markets and their parameters.
Germany	DIN e.V	The German Institute for Standardization e.V. is an independent institution for standardization in Germany that is active worldwide. It serves as a platform to set German industry standards and representation in international standardization bodies.
Germany	DIN-Normenausschuss Materialpruefung - NMP	The Committee for material testing is part of the German Institute for Standardization and plays a major role to supporting the marketability of innovative solutions through standardization.

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Germany	Förderverein Wirtschaft für die Europäische Metropolregion Nürnberg	The Nuremberg Metropolitan Region is a merger of 23 districts and eleven independent cities in the Northern Bavarian region. Its members are dedicated to promoting investment and foster collaboration.
Germany	German Partnership for Sustainable Textiles - Textilbündnis	The Textiles Partnership is a multi-stakeholder initiative that brings together members from the industry (companies and associations), non-governmental organisations (NGOs), trade unions, standards organisations, and the German Federal Government. The Partnership strives to improve conditions in global textile supply networks — from the production of raw materials to the disposal of textiles.
Germany	German Patent Policy Initiative	The German Patent Policy Initiative actively advocates towards a change in the German Patent Law.
Germany	Bundesverband der Schuh- und Lederwaren Industrie - HDS-L	The Federal Association of the Shoe and Leather Goods Industry serves as a trade and employer's association for the industry. It actively advocates for the business interests of its members towards political institutions and represents the industry in collective bargaining negotiations.
Germany	Germany-International Chamber of Commerce - ICC	The International Chamber of Commerce promotes open trade and investment and helps business meet the challenges and opportunities of an increasingly integrated world economy. The German chapter represents the interests of business to the German government and contributes to the strategic direction of the ICC.
Germany	Prüf- und Forschungsinstitut Pirmasens e.V. - PFI	The Test and Research Institute Pirmasens is a modern service and research center for the footwear industry with operations spanning the globe.
Germany	S20	S20 is the voice of (sport) sponsors in Germany to shape developments and share knowledge.
Germany	UNFCCC	The UNFCCC secretariat (UN Climate Change) is the United Nations entity tasked with supporting the global response to the threat of climate change.
Germany	Verband deutscher Treasurer e.V.	The Association of German Treasurers is a professional association for corporate treasury in Germany and operates according to the principle of „by Treasurers for Treasurers“. The association's aim is to represent the interests of corporate treasurers and to serve the needs of its members.
Global	Better Cotton Initiative - BCI	The Better Cotton Initiative is the largest cotton programme in the world aimed at promoting the sustainable production of cotton.
Global	Business Network for Civic Freedoms & Human Rights Defenders	The Business Network for Civic Freedoms & Human Rights Defenders promotes this group in a collaboration between NGOs and business.

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Global	Centre for Sport and Human Rights	The Centre for Sport and Human Rights is a human rights organisation aiming to advance a world of sport that fully respects and promotes human rights by generating awareness, building capacity and delivering impact. They pursue their mission by upholding and promoting the Sporting Chance Principles, engaging those affected and strengthening accountability through collective action.
Global	Fair Labor Association - FLA	The Fair Labor Association is a collaborative effort of universities, civil society organizations and socially responsible companies dedicated to protecting workers' rights around the world.
Global	International Trademark Association - INTA	The International Trademark Association is a global association of brand owners and professionals dedicated to supporting trademarks and related intellectual property (IP) to foster consumer trust, economic growth, and innovation.
Global	International Chemical Secretariat Business Group - ChemSec	The International Chemical Secretariat is an independent non-profit organisation that advocates for substitution of toxic chemicals to safer alternatives. Through independent research, cross-border collaboration and practical tools, ChemSec is driving the development of more progressive chemicals legislation and pushing businesses towards the transition to non-toxic alternatives.
Global	World Federation of Sporting Goods Industry - WFSGI	WFSGI is a non-profit organization representing the interests of the global sporting goods industry.
Global	Zero Discharge of Hazardous Chemicals - ZDHC	The Zero Discharge of Hazardous Chemicals (ZDHC) is an organization that brings together brands, chemical suppliers, manufacturers and other organisations to reduce the impact of harmful substances.
Greece	German-Greek AHK	The German-Greek Chamber of Industry and Commerce is the official contact for the mediation of business contacts between Germany and Greece, the official representative of the largest German trade fair organizations and acts as an advisor for legal/tax and economic issues.
Greece	Hellenic - German Chamber of Commerce	The Hellenic-German Chamber of Commerce promotes trade and business relationships in both countries through harmonized and wide-ranging services and activities.
India	Delhi Chamber of Commerce	The Delhi Chamber of Commerce is a recognised organization of commercial opinion and is consulted by the Government of India, and State Governments on all vital and important commercial matters. The Committee of the Chamber brings commercial interests and concerns to the notice of the Government of India and the State Government and represents them to enactment of laws for the protection of the commerce and industry of the country.
India	Retailers Association of India	The Retailers Association of India actively advocates for retailing in India and works with all levels of government and stakeholders.

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Indonesia	Indonesia Employer Association - APINDO	The Indonesia Employer Association is an independent, non-partisan organization of entrepreneurs engaged in the sector in Indonesia. It serves to establish social welfare in the business community through integrated cooperation between the government, business, and workers.
Indonesia	Indonesia Footwear Association - APRISINDO	The Indonesia Footwear Association represents the footwear industry in Indonesia to enhance its competitiveness in the global market. It aims to consolidate and to improve the image of the footwear support industry, as well as aims to improve the Human Resources capability to enter the global market.
Italy	Italian Association of Foreign Trade - AICE	The Italian Association of Foreign Trade is an independent entrepreneurial association which represents and supports Italian companies dealing with international trade activities (both import and export) and interested in growing on foreign markets.
Italy	Confcommercio	The Italian General Confederation of Enterprises represents its members at any level including the governmental level. It is involved in the discussion concerning employment laws and employments contracts.
Japan	Japan Sporting Goods Organization - JASPO	The Japan Sporting Goods Organization represents sporting goods companies in Japan. It aims to improve and rationalize the production and trade of sporting goods as well as the efficiency of consumption, and thus strengthening the sporting goods industry in Japan.
Kazakhstan	The National Chamber of Entrepreneurs of the Republic of Kazakhstan "Atameken"	The National Chamber of Entrepreneurs of the Republic of Kazakhstan is a non-profit organization which is designed to represent business' interest towards the government and public authorities on topics such as the protection of the rights and legitimate interests of entrepreneurs, development of entrepreneurship, support of the domestic industry, promotion of foreign economic activity of business entities, and the attraction of investments and diversification of the economy.
Malaysia	Malaysia Retailers Association	The Malaysia Retailers Association represents some of the largest retail companies in Malaysia and is a recognised representative of the retail industry by ministries and other authorities. It serves as a platform to exchange and share information on common issues and to raise the status and professionalism of retailing through education and training.
Netherlands	International Chamber of Commerce	The International Chamber of Commerce (ICC) promotes open trade and investment and helps business meet the challenges and opportunities of an increasingly integrated world economy. The Dutch chapter represents the interests of business to the Dutch government and contributes to the strategic direction of the ICC.
Netherlands	SNB React	REACT is a non-profit organization supporting members in their anti-counterfeiting strategies and activities to protect all rights holders, consumers and governments against the negative consequences of the trade in counterfeited goods.

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Pakistan	Sialkot Chamber of Commerce & Industry	The Sialkot Chamber of Commerce and Industry is the premier trade body representing the export-oriented industry of Sialkot.
Peru	Camara de Comercio de Lima	The Chamber of Commerce in Lima provides support to facilitate business opportunities and boost competitiveness.
Peru	Camara de Comercio e Indústria Peruano	The Chamber of Commerce and Peruvian Industry serves as a platform to connect a wide range of associations of the German economy and support companies in the market.
Russia	AIDT association	The Association of Enterprises of the Children's Goods Industry is a non-profit organization uniting the professional community in the sphere of development, production, promotion and sale of goods and services for children.
Russia	Association of European Business	The Association of European Businesses is the main representative body of foreign investors in Russia and seeks to foster cooperation between the EU and Russia.
Russia	Association of Sports Industry Enterprises	The Association of Sports Industry Enterprises represents the entire sporting goods industry towards public bodies of all federal ministries and departments to foster the development of the sports industry.
Russia	The Association of Branded Goods Manufacturers - Rusbrand	The Association of Branded Goods Manufacturers is a platform to bring together market stakeholders with key state authorities to discuss topics such as IPR protection, promotion of a competitive media market development, the constructive collaboration between branded goods manufacturers and retailers, and else.
Russia	The all-Russian non-governmental organization of small and medium business - OPORA Russia	OPORA RUSSIA aims at resolving the most pressing issues faced by Russian entrepreneurs in their day-to-day business practices in a wide range of areas: legal protection, attracting financing, obtaining government support, and establishing business contacts within business community.
Singapore	Singapore Business Federation	The Singapore Business Federation supports the growth of businesses in Singapore with market and business information and provides valuable opportunities for networking.
Singapore	Singapore National Employers Federation	The Singapore National Employers Federation represents the key interests of employers in national tripartite committees, forums and national-level reviews and provides expert consultancy and advice to corporate members on the proper application of local labour laws, policies and tripartite guidelines.
South Africa	American Chamber of Commerce in South Africa	The American Chamber of Commerce is the collective voice of U.S. and foreign investment in South Africa.
South Africa	Consumer Goods and Services Ombud	The Ombud enforces the consumer goods and services industry Code of Conduct by receiving and dealing with consumer goods complaints by a consumer free of charge.
South Korea	British Chamber of Commerce Korea	The British Chamber of Commerce in Korea (BCKK) represents broad spectrum of British, international and Korean companies, who share significant commercial interests in the country.

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South Korea	European Chamber of Commerce in Korea - ECCK	The European Chamber of Commerce in Korea (ECCK) represents the interests of companies from European Union (EU) and European Free Trade Association (EFTA) member states operating in Korea.
South Korea	Trade related IPR Protection Association - TIPA	The Trade related IPR Protection Association is an intellectual property rights protection organization representing the rights and interests of IP rights and training major Customs officials.
Spain	Association for the defence of trademarks - ANDEMA	Andema is a non-profit association representing companies from a range of sectors and promoting the protection of trademarks in Spain as well as at European and international level.
Switzerland	Network Partnership Lucerne Business	The Business Development Lucerne network provides a platform to companies and interested private parties to participate in the economic area of Lucerne.
Switzerland	Swiss Federation of Sporting Goods Suppliers - SPAF	The Swiss Federation of Sporting Goods Suppliers serves as a platform for information exchange and provides solutions in the transport field to its members.
Switzerland	Zuger Wirtschaftskammer - ZWK	The Chamber of Commerce of Zug is an independent association representing its members' economic and political interests towards public authorities, local political parties and society in the canton of Zug.
Taiwan	Importers and Exporters Association of Taipei	The Importers and Exporters Association of Taipei serves as a bridge between government and industry, proposes recommendations for various policies, and actively assist businesses to explore opportunities in the global market.
Taiwan	Taiwan Footwear Manufacturers Association	The Taiwan Footwear Manufacturers Association is a non-profit industrial association under the Chinese National Federation of Industries (CNFI) of Taiwan. Its main business is to support industrial research and development, conduct personal training, carry out field visit and consulting for factories, offer quality checking service as well as product design and development.
Thailand	European Association for Business and Commerce - EABC	The European Association for Business and Commerce aims to advocate member interests, to support European business in Thailand and to promote Thailand as an attractive partner for European foreign investment and trade.
Thailand	German-Thai Chamber of Commerce	The German-Thai Chamber of Commerce acts as a strategic partner between German and Thai economies and supports companies and institutions to open up new trade and investment opportunities.
Thailand	The American Chamber of Commerce in Thailand	The American Chamber of Commerce in Thailand is an independent, non-partisan, non-profit organization and a member of the Board of Trade of Thailand (BOT), and liaises regularly with different ministries in the Royal Thai Government.

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Thailand	The Federation of Thai Industries	The Federation of Thai Industries is a private sector organisation that brings together industrial leaders to promote Thailand's economic development. The main objectives of FTI are to represent Thai manufacturers at both national and international levels, to help promote and develop industrial enterprises, to work with the government in setting up national policies, and to offer consulting services to members.
Turkey	Sports Brands Association	The Sports Brands Association is a non-profit organization that brings together global sporting goods companies in Turkey to support their advocacy on relevant policy issues and provide advice on regulatory developments.
Turkey	United Brands Association - BMD	The United Brands Association is a leading association in retail sector in Turkey with a vision to enhance Turkey's economy.
U.A.E.	Dubai Chamber of Commerce	The Dubai Chamber of Commerce and Industry is a non-profit public organization whose mission is to represent, support and protect the interests of the business community in Dubai. It does so by creating a favourable environment by supporting the development of business.
United Kingdom	The Anti-Counterfeiting Group - ACG	The Anti-Counterfeiting Group is an international non-profit trade association, committed to representing its members, in the UK, EU and on the global stage, focusing on the fight against the growing global trade in counterfeit goods.
United Kingdom	Federation of Sports and Play Associations Limited	The Federation of Sports and Play Associations is the national trade body serving the interests of manufacturers, wholesalers and distributors of sports and play equipment, clothing and apparel.
United Kingdom	Leather Working Group	The Leather Working Group is a non-profit organization representing over 1500 companies across the globe with an ambition to drive positive change in the leather industry.
United Kingdom	Marques	Marques is a European association representing the interests of brand owners and provides a platform for brand owners to exchange information.
USA	Oregon Business Industry	The Oregon Business Industry is the largest statewide business advocacy group in Oregon. It provides a platform for members to connect, to grow their businesses, and to learn about policy developments important to their Oregon operations.
USA	American Apparel and Footwear Association	The American Apparel & Footwear Association is the national trade association in the United States representing apparel, footwear and other sewn products companies, and their suppliers, which compete in the global market.

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USA	Footwear Distributors & Retailers of America	The Footwear Distributors & Retailers of America boosts the bottom lines of its members through innovative products, training, consulting, and advocacy on footwear and support footwear jobs and shoe consumers in Washington, DC and around the globe.
USA	Greater Portland, Inc.	Greater Portland, Inc. provides support and services to companies seeking to relocate or expand in Greater Portland. It is supported by more than 70 public-sector partners and private investors who are committed to advancing regional economic development through job growth and investment.
USA	International Organization of Privacy Professionals	The International Organization of Privacy Professionals serves as a information privacy platform for professionals to develop and advance the management of information economy and associated risks, and offers help to protect their data.
USA	Portland Business Alliance	The Portland Business Alliance is the Greater Portland Chamber of Commerce and the leading voice for business in the region. The Alliance advocates for business at all levels of government to support commerce, community health and the region's overall prosperity.
USA	Prosper Portland	Prosper Portland is the economic and urban development agency for the city of Portland, carrying out a comprehensive range of economic development programs that support small business, improve access to workforce training, and create jobs for Portland residents.
USA	Sports and Fitness Industry Association	The Sports & Fitness Industry Association is the trade association of leading industry sports and fitness brands, suppliers, retailers and partners in the U.S. It serves as the industry's voice On Capitol Hill and in the media and provides information and insight to its members
Vietnam	German Business Association - GBA	German Business Association is the voice and advocate of German businesses in Vietnam, fostering bilateral socio-economic relations between the two countries, as well as supporting its members in developing and protecting their business activities as integral part of the local community.