

GRI G4 CONTENT INDEX IN ACCORDANCE "CORE"

FULL YEAR 2017 REPORTING

GENERAL STANDARD DISCLOSURES

GENERAL STANDARD DISCLOSURES	LOCATION IN ANNUAL REPORT (AR)	PAGE (S)	COMMENTS
STRATEGY AND ANALYSIS			
G4-1	AR 2017, Letter from the CEO	18	
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G4-3	AR 2017, Cover	1	
G4-4	AR 2017, Our Company, Corporate Strategy	62-71	
G4-5	AR 2017, Shareholdings	215-219	
G4-6	AR 2017, Financial Review, Business Performance	105	
	AR 2017, Shareholdings	215-219	
G4-7	AR 2017, Our Share	57	
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G4-9	AR 2017, Our Company, People and Culture	87	
	AR 2017, Financial Review, Business Performance	105	
G4-10	AR 2017, Our Company, People and Culture	87	
G4-11			adidas is committed to an open and constructive dialogue with its employees and, if applicable, with their representatives. adidas respects the freedom of employees to join or not join trade unions and right to collective bargaining. Employees are free to join organizations of their choice that represent them in accordance with local organizing laws. These organizations may, if recognized as the appropriate agent, engage in collective bargaining according to the applicable legal regulations. We currently do not track this figure on a global level.
G4-12	AR 2017, Our Company, Global Operations	74	
	AR 2017, Our Company, Corporate Strategy	71	
G4-13	AR 2017, Our Company, Sustainability, Our Performance (Supply Chain)	95	
	AR 2017, Financial Review, Risk and Opportunity Report	131	
G4-14	AR 2017, Our Company, Sustainability, Product Safety	89-90	
	AR 2017, Our Company, Sustainability, Chemical Management	93	
G4-15	AR 2017, Our Company, Sustainability, Stakeholder Dialogue and Transparency	88	
G4-16	AR 2017, Our Company, Sustainability, Stakeholder Dialogue and transparency	88	
IDENTIFIED MATERIAL ASPECTS AND BOUNDARIES			
G4-17	AR 2017, Shareholdings	215-219	
G4-18	AR 2017, Our Company, Non-Financial Statement	100	
G4-19	AR 2017, Our Company, Sustainability, Material Topics	88	
	AR 2017, Our Company, Non-Financial Statement	100	
G4-20	AR 2017, Our Company, Sustainability, Material Topics	88	Material aspects identified are applicable for adidas AG and the Group.
	AR 2017, Our Company, Non-Financial Statement	100	
	AR 2017, Our Company, Sustainability, Material topics	88	
G4-21	AR 2017, Our Company, Sustainability, Fair Working Conditions in our Supply Chain	93-94	Direct supply chain of the company with risk-based approach for extended supply chain where relevant and applicable, e.g. Human Rights.
	AR 2017, Our Company, Non-Financial Statement	100	
G4-22			There have not been major changes compared to the previous reporting year.
G4-23			There have not been major changes compared to the previous reporting year.
STAKEHOLDER ENGAGEMENT			
G4-24	AR 2017, Our Company, Sustainability, Stakeholder Dialogue and Transparency	88	
G4-25	AR 2017, Our Company, Sustainability, Stakeholder Dialogue and Transparency	88	
G4-26	AR 2017, Our Company, Sustainability, Stakeholder Dialogue and Transparency	88	
G4-27	AR 2017, Financial Review, Risk and Opportunity Report	133-135	Anonymous grievance mechanisms in place for own employees and workers in supplier factories. Disclosure of received complaints from third parties details name of complainant, complaint outcome and status. Due to confidentiality reasons no details are disclosed.
	AR 2017, Our Company, Sustainability, Worker Empowerment	94	
REPORT PROFILE			
G4-28	AR 2017, Cover	Cover	
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G4-32	AR 2017, Our Company, Non-Financial Statement	100	
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GOVERNANCE			
G4-34	AR 2017, Executive Board	20-23	
ETHICS AND INTEGRITY			
G4-56	AR 2017, Financial Review, Risk and Opportunity Report	133-135	

SPECIFIC STANDARD DISCLOSURES

SPECIFIC STANDARD DISCLOSURE	LOCATION IN ANNUAL REPORT (AR)	PAGE (S)	COMMENTS
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ECONOMIC PERFORMANCE			
G4-DMA	AR 2017, Financial Review, Business Performance	105	
G4-EC1	AR 2017, Financial Review, Business Performance	105	
CATEGORY: ENVIRONMENTAL			
MATERIALS			
G4-DMA	AR 2017, Our Company, Sustainability, Sustainable Materials	92-93	

G4-EN2	AR 2017, Our Company, Sustainability, Sustainable Materials	92-93	We are increasing the use of recycled polyester in our products. Currently, we do not report the percentage of recycled polyester used.
ENERGY			
G4-DMA	AR 2017, Our Company, Sustainability, Environmental Impacts	90-91	
G4-EN3	AR 2017, Our Company, Sustainability, Environmental Impacts	91-92	We track energy consumption detailed for natural gas, diesel, heating oil, other direct energy consumption (e.g. wood pallets) as well as electricity, district heat and renewable energy sources. The split is reported to selected corporate sustainability assessments, including our publically available submission to the Carbon Disclosure Project. Energy consumption for adidas own sites globally totaled 189,038 MWh in 2017.
G4-EN6	AR 2017, Our Company, Sustainability, Environmental Impacts	91-92	We report the reduction of carbon net emissions (see G4 EN 15) which is based on our reduction in overall energy consumption for adidas own sites. In addition, we report progress toward energy reduction targets for strategic Tier 1 suppliers.
WATER			
G4-DMA	AR 2017, Our Company, Sustainability, Environmental Impacts	90-91	
G4-EN8	AR 2017, Our Company, Sustainability, Environmental Impacts	91-92	We track municipal water, groundwater and well as well as surface and rainwater usage at adidas own sites. We report primary water usage as the sum of all types in alignment with our KPI, namely water usage per employee. Absolute water consumption in 2017 totaled 313,255m ³ . In addition, we report progress toward water consumption reduction targets for strategic Tier 1 suppliers as well as apparel material Tier 2 suppliers.
EMISSIONS			
G4-DMA	AR 2017, Our Company, Sustainability, Environmental Impacts	90-91	
G4-EN15	AR 2017, Our Company, Sustainability, Environmental Impacts	91-92	We use local emission factors and the data base of the GHG protocol in order to calculate the global warming potential of the energy consumption automatically. Carbon net emissions for adidas own sites totaled 42,169 tonnes CO ₂ e in 2017.
G4-EN16	AR 2017, Our Company, Sustainability, Environmental Impacts	91	We report scope 1 and scope 2 emissions combined.
EFFLUENTS AND WASTE			
G4-DMA	AR 2017, Our Company, Sustainability, Environmental Impacts	90-91	
G4-EN23	AR 2017, Our Company, Sustainability, Environmental Impacts	91-92	We track different types of waste streams, covering domestic waste landfilled and incinerated, recycled waste and total other waste. We report waste efficiency, because coverage for different waste streams is often not fully available, e.g. for leased or shared buildings. Detailed waste data is available for our biggest global sites internally. In addition, we report progress toward waste volume reduction targets for strategic Tier 1 suppliers.
SUPPLIER ENVIRONMENTAL ASSESSMENT			
G4-DMA	AR 2017, Our Company, Sustainability, Environmental Impacts	90-91, 94	
G4-EN32	AR 2017, Our Company, Sustainability, Our Performance (Supply Chain)	95-96	
CATEGORY: SOCIAL			
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G4-LA2	AR 2017, Our Company, People and Culture, Meaningful Reasons to Join and Stay AR 2017, Our Company, People and Culture, Work-Life-Integration	81-82 85-86	
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G4-DMA	AR 2017, Our Company, People and Culture, Development and Training	81, 85	
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G4-LA11	AR 2017, Our Company, People and Culture, Performance Management	85	
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G4-DMA	AR 2017, Our Company, People and Culture, Diversity and Inclusion	86	
G4-LA12	AR 2017, Our Company, People and Culture, Diversity and Inclusion	86-87	
SUPPLIER ASSESSMENT FOR LABOR PRACTICES			
G4-DMA	AR 2017, Our Company, Sustainability, Fair Working Conditions in our Supply Chain	93-94	
G4-LA14	AR 2017, Our Company, Sustainability, Our Performance (Supply Chain)	95-96	Assessments cover both, environmental and social compliance performance.
G4-LA15	AR 2017, Our Company, Sustainability, Our Performance (Supply Chain)	98-99	Assessments cover both, environmental and social compliance performance.
LABOR PRACTICES GRIEVANCE MECHANISMS			
G4-DMA	AR 2017, Our Company, Sustainability, Fair Working Conditions in our Supply Chain	94	
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SUB-CATEGORY: HUMAN RIGHTS			
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SUB-CATEGORY: SOCIETY			
ANTI-CORRUPTION			
G4-DMA	AR 2017, Financial Review, Risk and Opportunity Report	133-135	
G4-S03	AR 2017, Financial Review, Risk and Opportunity Report	133-135	
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SUPPLIER ASSESSMENT FOR IMPACTS ON SOCIETY			
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SUB-CATEGORY: PRODUCT RESPONSIBILITY

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